

The background of the slide is a photograph of an AC Transit bus, partially obscured by a semi-transparent green overlay. The bus is white with a large 'AC' logo and the word 'TRANSIT' in a stylized font. The green overlay covers most of the image, with the bus's side and rear wheel visible on the left.

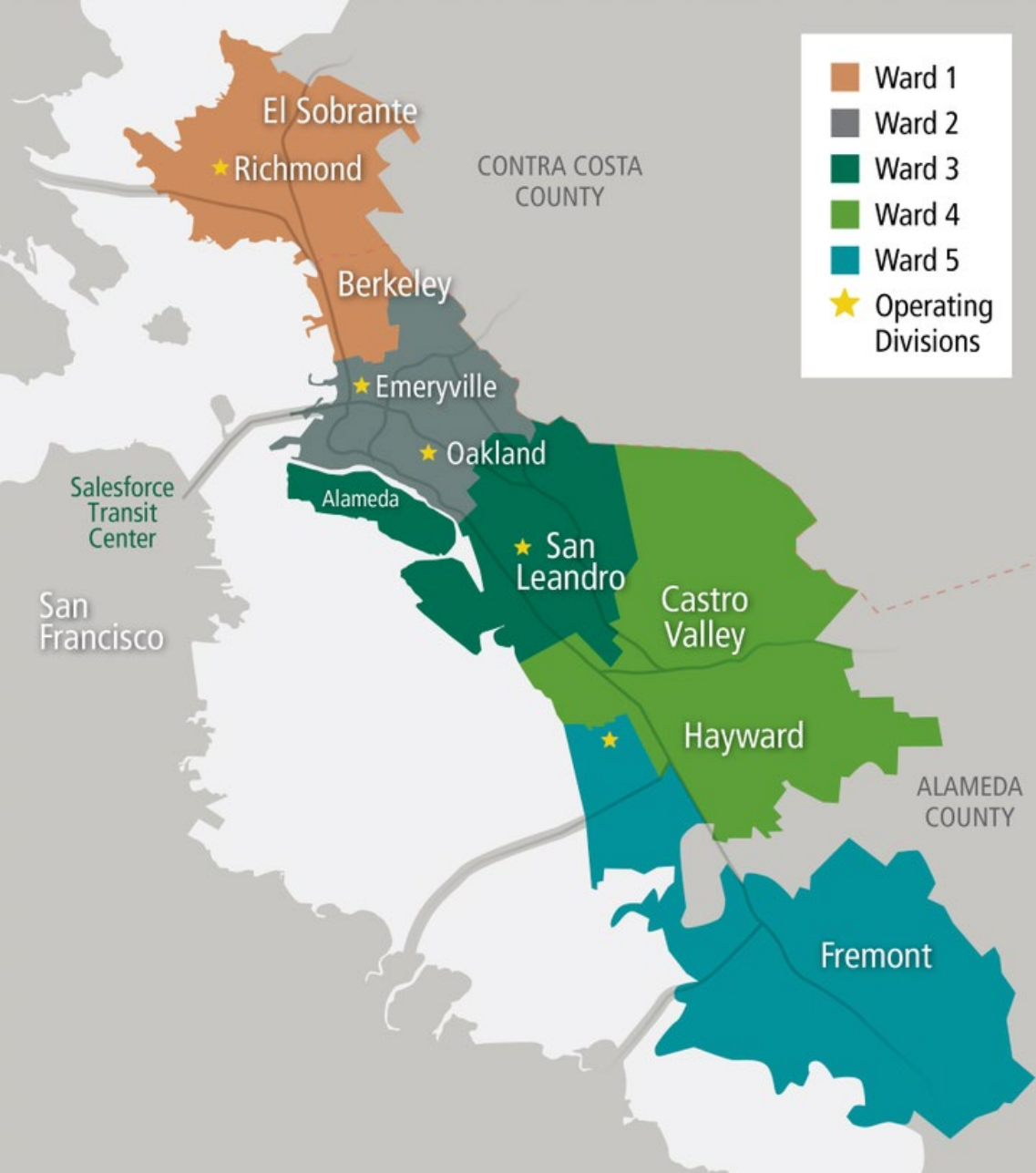
City of Pinole

City Council

May 16th, 2023

State of AC Transit

Alameda-Contra Costa Transit District (AC Transit)



- California's largest public bus-only system
- 3rd largest bus only transit agency in U.S.
- 364 sq. miles, 1.5 million people
- **Our riders...**
 - **65% low income**
 - **75% people of color**
 - **43% riders do not have access to a car**
 - **30,000 students every school day**

Recovery Priorities Rank Bus Lines on Three Weighted Factors:

1. *Pre-COVID Weekday Productivity*
2. *People with Low Incomes within $\frac{1}{4}$ mile*
3. *People of Color within $\frac{1}{4}$ mile*

Service across Bay Area bridges delayed
until demand increases

Improved Reliability, Greater Connectivity

- Paused reactivating low ridership lines
- Reducing operator overtime (and stress)
- Adjusted schedules and frequencies
 - Enhanced reliability
 - 97% of scheduled trips completed in March
- Transit 2050+
 - Projects to improve transit
 - Dedicated program staff
 - Deeper regional coordination



PLAN BAY AREA 2050

Building & Retaining Our Workforce



Recruiting and retaining bus operators is the greatest barrier to delivering our service.

- \$2,000 operator hiring bonus
- \$500 referral bonus
- Hosting in-person recruiting events
 - May 20 "Spring Into Your New Career"
 - Recruiting bus
 - Conditional on-site offers
- Award-winning recruitment advertising campaigns (*TV, radio, billboards, social media, and more*)

For more information or to apply,
visit www.actransit.org/careers

Ongoing Ridership Recovery Efforts

- “**Riding Together**: Bay Area Healthy Transit Plan” to protect riders from COVID
- “**All Aboard Bay Area Transit!**” to encourage riders back to transit
- **Suspended scheduled fare increases**
- Offered **fare-free rides**
- Joined the **Clipper START** pilot program (20% discount on fares)
- Reactivated **service to schools**
- Launched **rider app** with real-time arrival info and contactless payment
- Released **new system map**, making it easier to explore where buses go
- Piloted **all-door boarding**, plus new ferry and BART connections
- Conducted several virtual **community town halls** to update riders
- Launched **AC Transit Realign** to update service network



Realign[»]

AC Transit Realign Overview

Pinole City Council Meeting

TUESDAY, MAY 16, 2023

What is Realign?

It's a review of our routes and schedules.

Prioritize where and when transit service is offered

Align service with customer needs and equity goals

Why is Realign necessary?

- Resource Constraints
(FY 24-25 fiscal cliff & staffing)
- Respond to changing travel patterns
with a focus on people and equity

Project Phases and Timeline

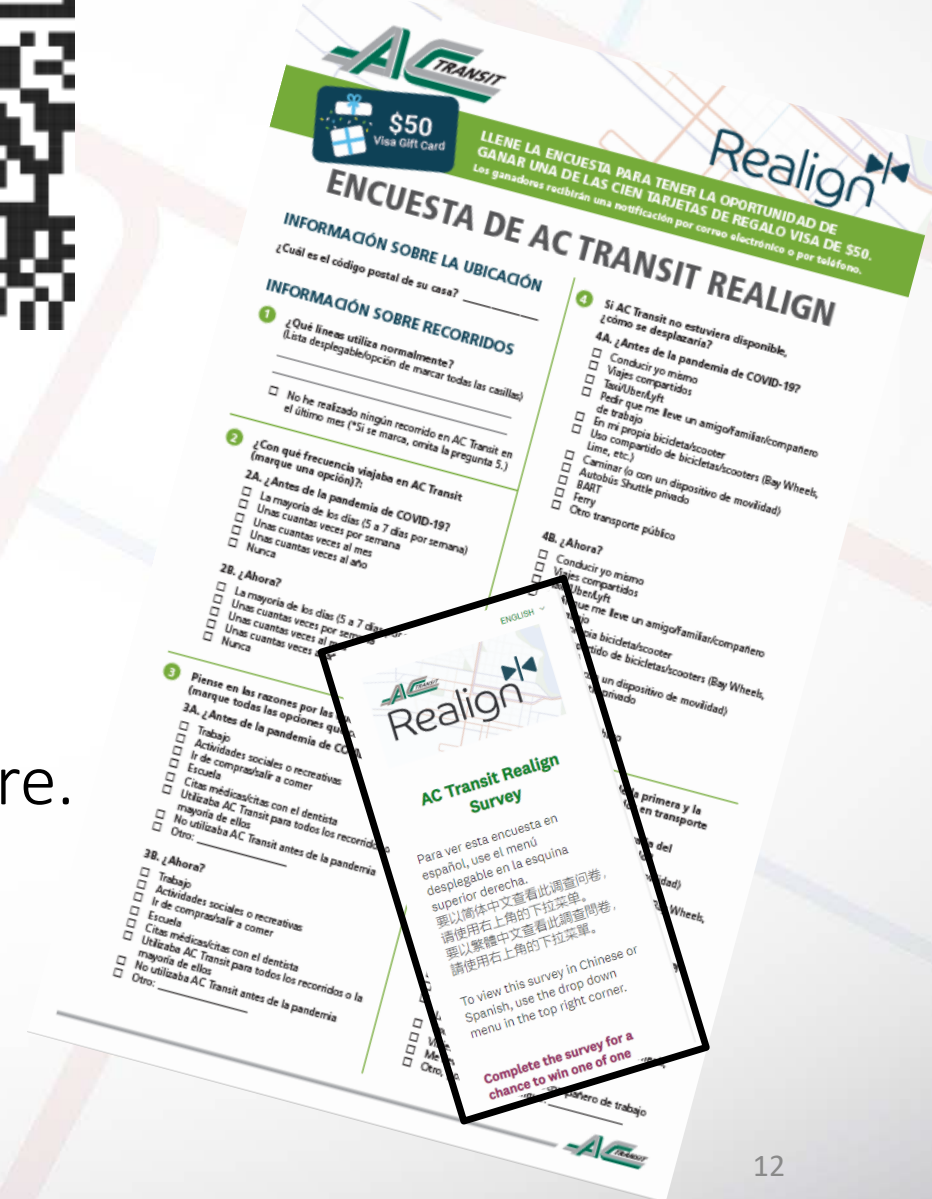


Take our Survey!

Help us plan for the future.



- Scan the QR code and take the survey NOW!
- Share survey with your networks.
- Visit www.actransit.org/realign to find out more.
- Survey to close 5/31



The image shows a printed survey form titled "ENCUESTA DE AC TRANSIT REALIGN". At the top, there is a green banner with the AC Transit logo and a "\$50 Visa Gift Card" icon, with the text "LLENE LA ENCUESTA PARA TENER LA OPORTUNIDAD DE GANAR UNA DE LAS CIENTO TARJETAS DE REGALO VISA DE \$50. Los ganadores recibirán una notificación por correo electrónico o por teléfono." Below this, the survey is divided into sections. Section 1, "INFORMACIÓN SOBRE LA UBICACIÓN", asks for the postal code. Section 2, "INFORMACIÓN SOBRE RECORRIDOS", asks about travel frequency and mode. Section 3, "Piense en las razones por las que...", asks for reasons for using or not using AC Transit. Section 4, "Si AC Transit no estuviera disponible, ¿cómo se desplazaría?", asks for alternative transportation methods. A black box highlights a section titled "AC Transit Realign Survey" with instructions in Spanish, Chinese, and English on how to view the survey online. At the bottom, it says "Complete the survey for a chance to win one of one..."



Realign^{▶◀}

more info at [*actransit.org/realign*](http://actransit.org/realign)